

New Donation System

One of the biggest struggles with donations is that most companies take a percentage of the donation. Then, we have to upkeep multiple apps and at some point, log-ins just become confusing along with trying to make sure we have every way possible to accept a donation. No more of that! We're switching to Zeffy which is a safe and secure way to receive donations while being 100% free on both ends.

Some big organizations use Zeffy like the SPCA and the YMCA, with thousands of smaller organizations. So, we decided we'll join the party and give our donors an easier way to contribute to a great cause. However, we made sure to do our homework before presenting this new, amazing platform. We attended demonstration classes provided by Zeffy, asked questions, did some digging and tested the service ourselves. To say the least, we're pleased.

Another reason why we love Zeffy is they automatically handle tax receipts for our donors, automatically log everything and handle a lot of tedious tasks on the back end. Upon signing up, the people at Zeffy even called us to show their appreciation and assisted with finishing the sign up while making sure everything looked correct. A great example for customer appreciation.

Not feeling convinced? That's alright! We will still be accepting Venmo, Cash and Checks for donations. Our PayPal and CashApp will be closed as they were our least favorite in terms of accepting donations, had issues with fees and/or were less popular among our community.

They will be closing June 26th, 2023.